



Party Suppliers Direct Media Kit

Northern Ireland party, wedding & event suppliers

SEPTEMBER 2026

A practical route to Northern Ireland customers

A supplier listing gives your business another relevant place to be found by people planning parties, weddings and events across Northern Ireland.

1

Direct customer contact

2

No commission

3

No pay-per-lead fee



Why add Party Suppliers Direct?

Your website and social pages still depend on people finding them. PSD adds your business to a Northern Ireland event directory where visitors are already researching suppliers, services and local ideas.

PSD SNAPSHOT

2,000

Approx. NI visits each month

12,000

Approx. Facebook followers

97

Google searches on page one

41

Searches in the top five

21

Searches in the top three

500-600

Approx. monthly wedding visits

Important context

Figures are PSD internal figures confirmed on 4 September 2026. Traffic and search positions can change.

What the listing is designed to do

- 1 Help customers understand your services, even when they do not know your business name.
- 2 Show the locations and areas your business covers across Northern Ireland.
- 3 Send customers to your own contact routes so you keep control of the enquiry and booking.



Who PSD helps suppliers reach

PSD covers the services people use for children's parties, weddings, private celebrations, organised groups and business events throughout Northern Ireland.

1 Parents and families

2 Wedding couples

3 Schools

4 Youth organisations

5 Clubs and charities

6 Corporate organisers

7 Hen and stag groups

8 Private-event planners

What every package includes

- A customised supplier listing
- Category and location visibility
- Direct customer contact
- No commission on bookings
- No separate charge for each lead

The idea is simple

Give customers another relevant route to your business without taking control of the enquiry or adding a fee to each lead.



Choose the space your business needs

Every package includes a customised supplier listing. Choose based on how many services, images and links you want to show.

Basic

A clear starting point

£108

FIRST YEAR

Then £240 per year until cancelled

- Customised listing
- 2 activities or categories
- 1 social media link
- 2 images

30-DAY FREE TRIAL

Premium

Show more of your services

£216

FIRST YEAR

Then £540 per year until cancelled

- Customised listing
- 5 activities or categories
- 3 social media links
- 5 images

Platinum

Use your strongest content

£360

FIRST YEAR

Then £900 per year until cancelled

- Featured at top of searches
- 10 activities or categories
- 5 social media links
- 10 images
- Profile video
- Exclusive blog post opportunity

[View registration options](#)

Prices and package details confirmed 4 September 2026. Membership continues at the stated annual renewal price until cancelled.

Questions suppliers usually ask

What is Party Suppliers Direct?

A Northern Ireland-only directory that helps people find party, wedding and event suppliers and contact them directly.

Does PSD charge for each lead?

No. PSD uses a flat annual membership model. There is no separate charge to view each enquiry.

Does PSD take commission?

No. PSD does not take a percentage of a supplier's booking or add a mark-up to the supplier's price.

Are enquiries shared or resold?

No. The listing is designed to create direct contact between the customer and supplier.

What businesses can join?

Party, wedding and event services including entertainment, activities, venues, accommodation, transport, catering, styling and specialist suppliers.

Are results guaranteed?

No. PSD provides an additional source of visibility and direct contact, but cannot guarantee traffic, rankings, enquiries, bookings or return on investment.

Does membership renew?

Yes. Each package continues at its stated annual renewal price until cancelled. Review the current registration terms before joining.

Joining takes three straightforward steps

1

Choose a package

Select the level that fits your business.

2

Add your details

Explain your services and areas covered.

3

Receive direct contact

Customers use the contact routes on your profile.

Give customers another route to your business

Compare the current packages and create your supplier listing.

[Register your business](#)